

Community College Choral Music Program

ECCO 2015

TOP TEN SOURCES OF SUCCESS

1. Recruitment

- High School Student Contact
- High School Directors
- Festivals (Hosted and Attended)
- Clinics (Hosted and Offered)
- Guest Conducting/Adjudicating
- Workshops/Choir Camps (Hosted and Offered)
- On-Campus Presence
- Community Presence
- Joint Concerts
- Spring Auditions (Invite them to come to you/Go to them)

2. Repertoire

3. Department Collaboration and Partnering

- Voice/Choral
- Instrumental/Choral
- Dance/Choral
- Theatre/Choral
- Art/Choral

4. Administration Support

5. Campus Support

6. Concert Presentation

- Video (technology)
- Staging
- Element of Surprise
- Out of the Ordinary

7. Retreats

8. Tours

9. Rehearsals

10. Personal Growth